



Profiles:
hk.linkedin.com/in/kfcheng
www.facebook.com/kfcheng.hk

Skills

- Business Operations, Business Development, Startups, Manage PR & Channel Marketing, Direct & Channel Sales Management, Product Management & Development
- Application Engineering, OEM Support & Customer Service, Knowledge Management, Training, Coaching, Mediation, Negotiation
- Digital & Mobile Marketing, E-Commerce, SEM, SEO, Analytics, Cloud Computing, Web & Portal Development, Apps Development

隨心
隨意
隨性
隨緣

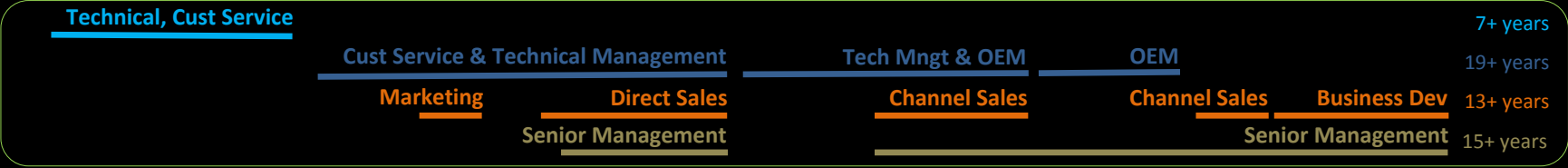
Employment



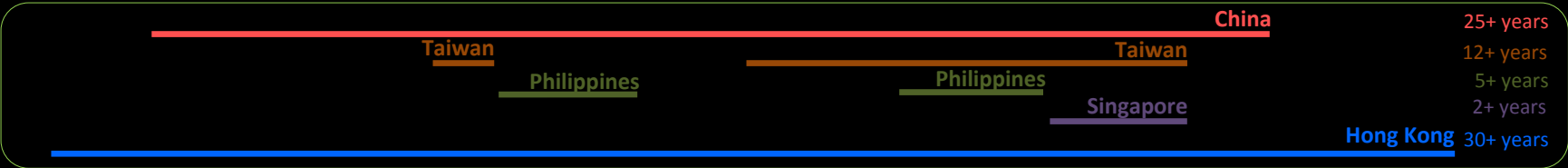
Industries

- Computer Hardware
- Computer Software
- Consumer Electronics
- Graphics, Printing
- Packaging
- Manufacturing

Career



Market



Philosophy

Management as a facilitator
- Encouragement & empowerment for achievements
Trust & integrity as a foundation
Team & collaboration as an approach
Preparation for change as an attitude
Open, fair, listen & care as a behavior
Life-long learning for organization & individuals as a practice
Adoption of suitable technologies as an aid

Recent Learning

- 2012: Business Coaching, NLP for Business
- 2011: Digital & Mobile Marketing, SEM, SEO, Cloud Computing, SharePoint 2010, iPhone / Android Apps Dev, Facebook Apps Dev
- E-Commerce, Mediation

Business as an Ecosystem
Company as a Community
Management as a Facilitator
Employees as Peers
Motivation as Share of Vision
Change is Growth
Work is Fun